



# NACVA State Chapter Foundation

## State Chapter Foundation

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\* Non-voting

September 19, 2014

Dear Fellow CVA:

Our Georgia Chapter of the National Association of Certified Valuators and Analysts is sponsoring a luncheon and educational meeting on Friday, October 24th, 2014 at The Georgian Club located at 100 Galleria Parkway, Suite 1700 off Akers Mill Road in Atlanta (770-952-6000). The cost of the session will be \$175 for eight (8) hours of CPE. For those of you who need CVA re-certification (case analysis discussion) there will be an additional fee of \$175, payable to NACVA.

## MEETING AGENDA *Forensic and Valuation Services Highlights 8:00 am -4:00pm*

- |                  |   |
|------------------|---|
| 8:00 – 8:30 am   | Sign in/Networking & Breakfast  |
| 8:30 – 10:10 am  | <b>Case Analysis</b><br>Facilitator: Michael S. Blake, CFA, ASA, ABAR, Habif, Arogeti & Wynne, LLP  |
| 10:10 – 10:20am  | Break   |
| 10:20 – 11:10am  | <b>“Fair Value Measurements and the Private Company”</b><br>Presented by: Mark Zyla, CPA/ABV, CFA, ASA, Acuitas, Inc.   |
| 11:10 – 12:00 pm | <b>“Power of Body Language in the Courtroom &amp; Winning the Engagement”</b><br>Presented by Linda H. Yates, Linda H. Yates Coaching + Consulting Group  |
| 12:00 – 12:30 pm | Luncheon  |
| 12:30 – 1:20 pm  | <b>“Being a Better Expert Witness”</b><br>Presented by: Edward A. Marshall, Esq., Arnall Golden Gregory LLP and Henry M. Perlowski, Esq. Arnall Golden Gregory LLP                              |
| 1:20 – 2:10 pm   | <b>“Before, During and After the Storm - A Business Interruption Primer”</b><br>Presented by: Chris Frederick, CPA, CFF, Bennett Thrasher LLP and Kyle Aldridge, CPA, CFF, Bennett Thrasher LLP |
| 2:10 – 2:20 pm   | Break   |
| 2:20 – 3:10pm    | <b>“Beating the IRS at its Own Game – Undermining ‘Indirect Methods’ of Proving Income”</b><br>Presented by: George Abney, Esq., Alston & Bird, LLP   |
| 3:10 – 4:00pm    | <b>“Goodwill – Personal? Enterprise? There’s a Difference? Maybe!”</b><br>Presented by: Dan Branch, ASA, IAG Forensics & Valuation  |

Yours Truly,

*Adrian R. Loud*

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