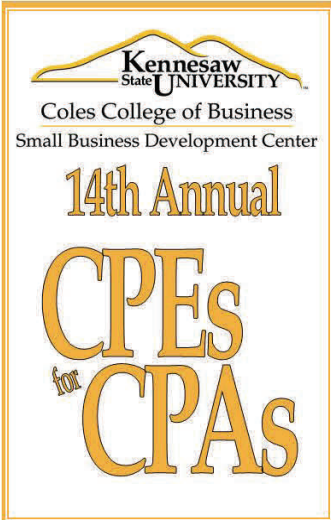


2014 CPEs for CPAs

For 14 years the KSU Small Business Development Center (SBDC) has produced the popular CPEs for CPAs



It's time again for Kennesaw State University SBDC's annual CPEs for CPAs, featuring **industry expert speakers and relevant topics like:**

- Auditing for fraud presented by a forensic accountant.
- A labor lawyer explains all about a different kind of audit— Employment-Related Compliance Audit.
- Learn about social media opportunities and risks for CPAs from an attorney, specializing in social media.
- Former FBI Special Agent shares what every CPA needs to know about fraud.

Great Value: \$139 per day or \$95 per session including lunch, breakfast, and materials!

Early bird pricing: \$119 per day or \$85 per session before Sept. 30th!

Presented at the conveniently located KSU Center, 3333 Busbee Drive, Kennesaw

Top Five Reasons to Attend

1. Our **convenient** Kennesaw location
2. Top industry **expert presenters**
3. Presentation of **interesting**, up-to-date topics
4. State of the art **facility**—the KSU Center
5. Catered **hot lunch** & continental **breakfast included**

Fridays, October 31 to December 5
(no class Thanksgiving week)

Two sessions per day:

Morning 8:00am—12:00pm
breakfast included

Afternoon 12:30pm—4:30pm
hot lunch included

Total of 24 CPEs and 16 A&A available



(770) 423-6450
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Date	Morning Session (8:00am—12:00pm)	Afternoon Session (12:30– 4:30pm)
Friday, October 31, 2014	What every CPA Needs to Know About Fraud <i>Presenter: Victor E. Hartman, The Hartman Firm, LLC Attorney at Law, Certified Public Accountant, former Chief Division Counsel and Supervisory Special Agent for the Federal Bureau of Investigation in Georgia. (4 hours A&A)</i>	2014 Emerging Technology Trends <i>Presenter: Dr. Ernest Capazzoli, Associate Professor, Department of Information Systems. (4 hours CPE)</i>
Friday, November 7, 2014	There is No Such Thing as a Stupid Question - Auditing for Fraud in Closely Held Businesses <i>Presenter: Laurie G. Dyke, CPA/CFF, CFE, CFC, Managing Partner and Karen Fortune, Partner IAG Forensics. (4 hours A&A)</i>	Social Media: Opportunities and Risks for CPA's <i>Presenters: Deborah Gonzalez, Esq., Law2sm, LLC. (4 hours CPE)</i>
Friday, November 14, 2014	A FASB Accounting Update and a Review of Alternatives to GAAP <i>Presenter: Chris Rouse, Director at Windham Brannon, CPAs. (4 hours A&A)</i>	Ethical Decision Making <i>Presenter: Dr. Linda M. Johnston, Executive Director and Professor, Siegel Institute for Leadership, Ethics, and Character Kennesaw State University. (4 hours CPE)</i>
Friday, November 21, 2014	The Economic, Financial and Political Climates for the State & National Economies <i>Presenter: Dr. Donald Sabbarese, former Director of Econometric Center, Coles College of Business, KSU. (4 hours CPE)</i>	Impact of Recent Legislated Tax Changes & Current Congressional Proposals <i>Presenter: Robert Martin, MBA CPA, Senior Accounting Lecturer at KSU. (4 hours CPE)</i>
Friday, December 5, 2014	A Different Kind of Audit: Employment – Related Compliance Audit <i>Presenter: Jennifer Sandberg, Partner, Fisher and Phillips, LLP. (4 hours CPE)</i>	Part 1: XBRL & Part 2: IFRS <i>Presenter: Dr. Ernest Capazzoli, Associate Professor, Department of Information Systems. (4 hours A&A)</i>

Date: Fridays, October 31 - December 5, 2014
(No Class November 28th/Thanksgiving)

Time: 8:00 a.m. - 4:30 p.m.

Location: KSU Center 3333 Busbee Drive, Kennesaw

Cost: \$139 per day and \$95 per session

Continental breakfast and catered hot lunch provided

****Early bird pricing: ****

**\$119 per day and \$85 per session until
September 30th.**

For more information: Contact Carole Arnold at
(770) 423-6450 or carnol27@kennesaw.edu.

Presented by: KSU SBDC.

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